



The South West C+  
CARBON POSITIVE AWARDS

2009

# Carbon Positive Cutting Edge

For businesses and organisations developing innovative carbon cutting solutions

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HIGHLY COMMENDED (50 employees or more)

## Edwards



### For inspiration

“Dilution is not the solution to pollution. It may seem to make the problem diminish, but all it does is make the problem more difficult to resolve properly.”

*Dr Michael Czerniak,  
Product Marketing Manager*

### TOP TIP

Effectively and efficiently abate your PFC (global warming) exhaust gases when manufacturing semiconductor chips!

### Key learnings

- In the absence of strict legislation to force best emission practice, commercial pressure (such as ‘green company image’) is probably the next most effective motivator.
- It is important to implement solutions in a way that creates an environmental footprint much smaller than the problem that has been resolved.



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